

JAOO

conference

2009

AUSTRALIA

If you do only one conference this year
- this is it!

Sydney : Tutorials : May 5-6 / Conference : 7-8
Brisbane : Conference : May 11-12 / Tutorials : 13-14

*JOSHUA J. BLOCH
ChiefJava Architect, Google

*DAN NORTH
Principal Consultant, ThoughtWorks

*MICHAEL T. NYGARD
Author of "Release It!"

*CLEMENS SZYPERSKI
Software Architect, Microsoft

*DOUGLAS CROCKFORD
JavaScript Architect, Yahoo!

Stay ahead of your peers and gain crucial insights into future trends and innovations of the industry.

JAOO Conference

- Designed for developers by developers

Recognized trendsetting authors, IT futurists and forecasters, and industry researchers are together for the second time in Sydney and Brisbane after many successful gatherings in Europe.

JAOO is designed for the professional developer with the technical depth and enterprise focus to capture the imagination and inspire technical team leads, architects, and project managers. JAOO provides Australian IT professionals with a unique combination of industry leading expert presentations, learning and networking opportunities. So why pay the expense of international travel?

CONFERENCE AT A GLANCE

JAOO consists of 2 conference days accompanied by 2 days of tutorials.

SYDNEY MAY 5 - 8

DAY 1	DAY 2	DAY 3	DAY 4
Tuesday	Wednesday	Thursday	Friday
Tutorials	Tutorials	Conference	
Lunch			
Tutorials	Tutorials	Conference	
		Party	

BRISBANE MAY 11 - 14

DAY 1	DAY 2	DAY 3	DAY 4
Monday	Tuesday	Wednesday	Thursday
Conference		Tutorials	Tutorials
Lunch			
Conference		Tutorials	Tutorials
Party			

Topics at JAOO 2009

Languages and Run times
Java7, c#4.0, Ruby

Best Practices
TDD, Integration and Release

Lean and Agile
Retrospectives, Testing, Distributed Scrum,

Architecture / Design
Software architecture, SOA/EAI, Structural design

Web 2.0
Ajax, RIA, Flex/JS,XAML

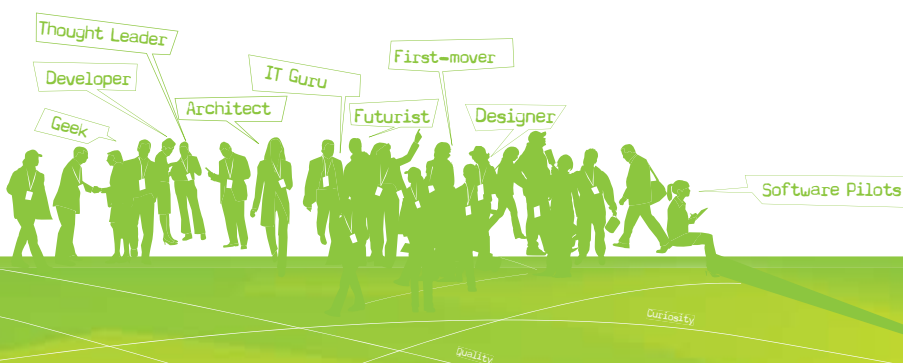
Pervasive Software
iPhone application development

Cloud Computing
SAAS, Hadoop, Internet Scale SOA, MS Azure, Google Apps, Amazon S3, Virtualization

Database and Persistence
Column Stores, XML, XQuery, Linq, GQurey, SimpleDB, persistence frameworks

Tutorials
.Net and embedded systems, TDD, Testing, Large Scale Agility and Scrum, Certified Scrum Master/Product Owner

... see detailed schedule www.jaoo.com.au



THE ANNUAL
**INTERNATIONAL
SOFTWARE DEVELOPMENT
CONFERENCE**
SYDNEY & BRISBANE, AUSTRALIA

SOME OF OUR INDUSTRY LEADING SPEAKERS INCLUDE

Joshua J. Bloch is a software engineer, currently Chief Java Architect at Google, and a technology author. He led the design and implementation of numerous Java platform features, including the Java Collections Framework, the java.math package, and the assert mechanism. He is the author of the programming guide "Effective Java", which won the 2001 Jolt Award, and is a co-author of two other Java books, "Java Puzzlers" and "Java Concurrency In Practice". He holds a Ph.D. from Carnegie-Mellon University and a B.S. from Columbia.

Michael T. Nygard has been a professional programmer and architect for nearly 20 years. During that time, he has delivered running systems to the U. S. Government, the military, banking, finance, agriculture, and retail industries. Most recently, Michael wrote "Release It! Design and Deploy Production-Ready Software", a book that realizes many of his thoughts about building software that does more than just pass QA, it survives the real world. Michael previously wrote numerous articles and editorials, spoke at Comdex, and co-authored one of the early Java books.

Dan North is a principal consultant with ThoughtWorks, where he writes software and coaches teams in agile and lean methods. He believes in putting people first and writing simple, pragmatic software. He believes that most problems that teams face are about communication, and all the others are too. This is why he puts so much emphasis on "getting the words right", and why he is so passionate about behaviour-driven development, communication and how people learn. He has been working in the IT industry since he graduated in 1991, and he occasionally blogs at dannorth.net.

Douglas Crockford is a senior JavaScript Architect at Yahoo! He is well known for his work in introducing JavaScript Object Notation (JSON). He has also worked on the computerization of media at Atari, Lucasfilm, and Paramount. He became something of a cult figure on videogame oriented listservs in the early 1990s after he posted his memoir "The Expurgation of Maniac Mansion" to a videogaming bulletin board; the memoir documented his efforts to censor the computer game Maniac Mansion to Nintendo's satisfaction so that they could release it as a cartridge, and Crockford's mounting frustrations as Nintendo's demands became more obscure and confusing. Crockford is the author of "JavaScript: The Good Parts"

Clemens Szyperski, Software Architect at Microsoft
Since late 2005 Clemens Szyperski has been working on the "Oslo" modeling platform in Microsoft's Connected Systems Division. His focus is on the end-to-end issues of composable software and the building of new kinds of software. He maintains an affiliation with Microsoft Research and continues his general activities in the wider research arena. His Jolt-award-winning book Component Software (Addison Wesley) appeared in a fully revised and extended second edition in late 2002.


Quotes JA00 2008

John Puttick, Founder and Chairman of GBST said, "JA00 is considered to be the best conference in its space in the world! JA00's interactive format provides a rare opportunity to get the latest technical know-how from the international perspective - all within the local context. Out of this event will form a stronger local network of like-minded people."

David Barbagallo, Chair of the AIC board said, "JA00's speakers are also expert developers. It's a hardcore technical event which also provides local networking opportunities. Delegates get to enjoy concentrated learning, and knowledge sharing with international experience."

GROUP DISCOUNT (For groups of 5+ save up to 30%)

JA00 Conference (2 days)		
before Feb 15	before April 1	after April 1
save 15%	save 10%	
AUD 1275.-	AUD 1350.-	AUD 1500.-



For further information please visit website: <http://jaoo.com.au>. Or contact:

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<http://jaoo.com.au/sydney-2009>



Joshua Bloch



Michael T. Nygard



Dan North



Douglas Crockford

(CC) Photo by Franco Folini



Clemens Szyperski

About JA00

JA00 is industry-focused and vendor-neutral, and engages serious and experienced speakers from the industry - by invitation only! Over the past 12 years, JA00 has organised premier developer conferences in Europe, the UK and US. JA00 has established itself as a one of the top developer conferences in the world. The conference tag-line is: 'for developers by developers' reflecting the focus on bringing expert speakers to meet the needs of demanding software professionals.

JA00 organizers

software pilots
TRIFORK

